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PRE SALES FORM

Label Ref.

PO Ref.

Please fill in this form with as much information as possible. This form will help us to create your labels.

1. Label size?

2. Radius corners? (1.5mm is standard)

3. What type of material?

White Paper

White Synthetic

Clear

Silver

4. If label is clear what colour is the container & contents?

5. Please list all pantones or if CMYK

6. Does the label need white ink?

Y

N

7. Any metallic spot colours or foils?

Y

N

8. Does the label need colour matching to an existing product?

Y

N

9. Is there similar artwork already printed in the range?

Y

N

10. Quantity?

11. How many sorts?

12. Label edge leading?

Top

Bottom

Left

Right

13. Core size?

45

70

76

14. Are the labels hand or machine applied?

Hand Applied

Machine Applied

15. Quantity per reel?

16a. Varnish? (If none, go to Question 17)

Gloss

Matt

Other

None

16b. Spot varnish?

Y

N

16c. Overprintable Varnish?

Y

N

17a. Are the labels overlaminated?
(If no, go to Question 18)

Y

N

17b. Is the laminate Matt or Gloss?

Matt

Gloss

17c. Overprintable laminate?

Y

N

18. Are there any chemicals in the product that will destroy the UV ink?

Completed by

Name

Date